

Doosan Forklift

Doosan Infracore Company Ltd. is an international company consisting of Diesel Engines, Defense Industry goods, Industrial Vehicles, Construction Equipment and Machine Instruments and Computerization Systems.

In the United States, Doosan Infracore America Corporation is headquartered in Suwanee, Georgia. It is home to a 170,000 square foot manufacturing facility, which is the home of the Compact Equipment and Construction department. West Caldwell, New Jersey is home to the Machine Tool division and Cleveland, Ohio is home to the Lift truck division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction consumer desires.

There are well over 220 Doosan service and product sales locations operating in Canada and the United States. Also, there are more than 90 independent dealers moving forklift supplies and materials handling equipment. This network permits Doosan Infracore America to aggressively compete in this competitive marketplace. The forklift product line remarkably includes 63 distinctive machines consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion forklifts. Capacities of these numerous truck versions vary from 3,000 to 33,000 lbs. All vehicles are designed in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest developing forklift and lift truck corporation in the North American marketplace, thanks to its outstanding level of product performance and their persistently high level of client support and service given to all Doosan Infracore Forklift users. The U.S. lift Truck division stationed in Cleveland has a professional team experienced in Product Sales, Purchasing, Marketing, Logistical and Technical Support.

Start-up of the lift truck business

In the beginning the home-based forklift market in Korea was an open import enterprise. Korea Machinery Co. Ltd. started in 1960, to import fully assembled forklifts as part of a domestic equipment expansion project. Sales of these goods were originally targeted to state-run companies, large scale corporations, and the armed forces. This ultimately led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced business operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a lift truck manufacturing plant was successfully completed. Continuous technical instruction became the new focus for enhancing quality and product development.

Expansion of Lift Truck Exports

Daewoo began the first home-based lift truck business in 1967, and rapidly acquired a massive 90% share in the Korean Materials Handling market. By the 1980's, Daewoo's advanced technological advancements combined with sales success placed them in a position of significant growth of their lift truck business.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a cooperative enterprise project to respond to competitive pressures in the US materials handling industry. This endeavor drastically expanded Daewoo's lift truck sales. Construction was finished in 1984 to facilitate a contemporary plant which helped set up the company for the manufacture of high added-value products suited for export. In 1993, the company had a international sales network and started exporting versions they had developed through in-house technology, as an independent product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth opportunities into international markets.