Toyota Forklift

In the United States, Toyota Materials Handling inc., or TMHU, continues to be the top selling lift truck dealer since 1992. This company has been based out of Irvine, California for well over 40 years, providing a comprehensive line of quality lift trucks. With a distinguished reputation of durability and reliability, Toyota lift trucks have thrived in the competitive materials handling market. Quality is the cornerstone of Toyota's legendary Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, situated in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S.A are manufactured here.

Every one of Toyota's manufacturing facilities within Canada and the United States comply with the International Organization for Standardization or ISO 14001 standard. TIEM has been honored many times for its dedication to persistent progress, and its environmental systems. It is the first and only maker to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. To illustrate, the Toyota 8-Series IC lift vehicles emit 70% less smog forming emissions than the current centralized EPA standards and have complied with California's strict emission standards and policies.

Toyota Material Handling, U.S.A. - The Industry Leader

Brett Wood, President of TMHU, links Toyota's success to its stout dedication to constructing the finest quality lift trucks while delivering the utmost client service and support. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, also referred to as TICO, is listed in Fortune Magazine as the world's largest lift truck supplier and is among the magazines impressive World's Most Admired Companies.

New Meaning to Environmental Accountability

Toyota's parent company, Toyota Industries Corporation, has imparted an exceptional corporate philosophy towards environmental management within Toyota. Toyota's loaded history of environmental protection whilst retaining economic viability cannot be matched by other corporations and unquestionably no other materials handling producer can so far rival Toyota. Environmental responsibility is a fundamental aspect of corporate decision making at Toyota and they are proud to be the first and only manufacturer to offer UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift trucks. Yet one more reason they remain a leader within the industry.

Toyota first released the 8-Series line of lift trucks in 2006, yet again exhibiting its leadership and innovation in the industry. Featuring an exclusive emission system that eclipsed both Federal EPA emission standards, and California's more environmentally friendly emission standards. The end product is a lift truck that creates 70% fewer smog forming emissions than the present Federal standards tolerate.

Also starting in 2006, collectively with the Arbor Day Foundation, Toyota added to its commitment to the environment. To this day more than 58,000 trees have been embedded in the ground throughout national forests and local parks that were damaged by fires and other environmental causes. 10,500 seedlings have also been scattered through Toyota Industrial Equipment's network of sellers to non-profit organizations and neighborhood customers to help sustain communities all over the United States

Industry-Leading Safety

Toyota's lift trucks offer enhanced strength, visibility, output, ergonomics, and all the foremost safety equipment that has made Toyota an industry leader. The company's System of Active Stability, also referred to as "SAS", helps lessen the possibility of incidents and injuries, and increasing productivity levels while minimizing the likelihood of merchandise and equipment breakage.

System Active Stability can discern circumstances that could lead to lateral volatility and potential lateral overturn. When one of these factors have been detected, the SAS will immediately engage the Swing Lock Cylinder to re-stabilize the rear axle. This alters the lift truck's stability footprint from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the probability of an accident from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also assists to prevent injuries or accidents while adding strength.

The SAS systems were originally utilized on the 7-Series internal combustion lift vehicles which were put on the market in 1999. These systems helped boost Toyota into the lead for industry safety standards. Now, SAS is adopted on almost every modern internal combustion products and is standard equipment for the new 8-Series. There are more than 100,000 SAS-equipped lift trucks in operation, exceeding 450 million hours combined. The increased population of SAS-equipped vehicles in the field, along with compulsory operator training, overturn fatalities across all designs have decreased by 13.6% since 1999. Also, there has been an overall 35.5% fall in industry wide collisions, loss of control, falls and tip overs from a lift truck for the same period.

Toyota's standard of excellence reaches far beyond its technological achievements. The company maintains an extensive Operator Safety Training program to help consumers meet OSHA standard 1910.178. Instruction packages, video tutorials and assorted resources, covering a broad scope of matters—from personal safety, to OSHA rules, to surface and load situations, are available through the dealer network.

Toyota's U.S. Dedication

Since the transaction of its first lift vehicle in the U.S. to the construction of its 350,000th lift truck produced in 2009 at Toyota Industrial Equipment Manufacturing, TMHU has maintained a unbroken existence in the U.S. This fact is demonstrated by the

statistic that 99% of Toyota lift trucks bought in America now are built in the United States.

Situated in Columbus, Ind., the Toyota Industrial Equipment Mfg. campus equals 998,000 square feet of facilities spanning 126 acres. Facilities include a National Customer Center, as well as production operations and supply centers for equipment and service parts, with the whole commitment exceeding $113 million dollars.

The new NCC was built to function for TMHU clients and sellers. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an area for live product demonstrations with seating capability for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's history since the birth of its creator, Sakichi Toyoda, in 1867, and finally a instruction center.

First in Client Satisfaction and Service

TMHU has 68 official industrial equipment dealers, along with 189 dealership locations throughout the United States, offering the most comprehensive and inclusive consumer support and customer service in the industry. The company's new and Certified Used lift trucks, service, components, and financing capabilities make Toyota dealerships a one-stop shop to ensure overall client satisfaction.